



Republic of the Philippines  
 City Government of Puerto Princesa  
**LOCAL ECONOMIC AND DEVELOPMENT MANAGEMENT DIVISION**  
**OFFICE OF THE CITY MAYOR**

PPCIB Form No. 2

**Application Form**  
**TOURISM MILE (NIGHT Time Economy)**

Date \_\_\_\_\_

**I. BUSINESS/ENTERPRISE INFORMATION**

Name of Business Enterprise: \_\_\_\_\_

Address: \_\_\_\_\_

**II. APPLICANT'S INFORMATION**

Name of Applicant: \_\_\_\_\_

Office Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**III. APPLICANT'S REPRESENTATIVE**

Authorized Representative: \_\_\_\_\_

Designation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**IV. PROJECT INFORMATION**

Project Location: \_\_\_\_\_

Project Description: \_\_\_\_\_

Project Cost: \_\_\_\_\_

**V. PREFERRED INVESTMENT AREAS (Please check (✓) all that apply)**

**Tourism Facilities**

**Primary Enterprise**

- 1. Hotel
- 2. Resort
- 3. Tourist Inn
- 4. Pension House
- 5. Apartment Hotel (Apartment)
- 6. Tourist Transport Operator

**Other Business within the Tourism Mile**

- |   |  |
|---|--|
| <input type="checkbox"/> 1. Restaurant/Restobar/Eatery (fast foods)               | <input type="checkbox"/> 11. Massage Parlor/Spa  |
| <input type="checkbox"/> 2. Karaoke Bar/sing along Bar                            | <input type="checkbox"/> 12. Comedy Events/Bar   |
| <input type="checkbox"/> 3. Refreshment Parlor with Live Bands/Live Music         | <input type="checkbox"/> 13. Winery  |
| <input type="checkbox"/> 4. Computer Shops/Internet Café                          | <input type="checkbox"/> 14. Dance Studio/Fitness Center (YOGA, Zumba, Ballroom Dancing, etc.) |
| <input type="checkbox"/> 5. Games and Amusement (Billiards, Bowling and the like) | <input type="checkbox"/> 15. Pharmaceutical  |
| <input type="checkbox"/> 6. 24/7 Convenience Store                                | <input type="checkbox"/> 16. Theater/Cinema  |
| <input type="checkbox"/> 7. Swimming Pool   |  |
| <input type="checkbox"/> 8. Money Changer   |  |
| <input type="checkbox"/> 9. Boutique  |  |
| <input type="checkbox"/> 10. Beauty Salon   |  |



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PPCIB Form No. 1

**STATUS OF ENTERPRISE(Please check (✓) all that apply)**

New Firm

Existing firm

**CLASSIFICATION OF INVESTMENT(Please check (✓) all that apply)**

New / Proposed

Expansion / Modernized

**DOCUMENTS REQUIRED (Please check (✓) all that apply)(2 copies each)**

Duly Accomplished and Notarized Application Form (PPCIB Form No. 2B)

Registration with Appropriate Government Agency

DTI Business Name Certificate (Sole Proprietorship)

SEC Registration (Partnership or Corporation)

CDA Registration (Cooperative) w/ Certificate of Good Standing from CDA

Mayor's Permit

Other National Government Agency Accreditation (DOH, DOT, etc.)

If Partnership, Corporation or Cooperative, Articles of Incorporation / Partnerships and by Laws  
Application Letter in the case of Partnership, Corporation / Cooperative, Board Resolution  
authorizing the application and designating an official representative to the Puerto Princesa  
City Investment Board

Owner, Company and Product Profile, if any

Simplified Business Plan (PPCIB Form No. 3) with list of officers and the person responsible  
for the project, with their bio-data

Proof of Capitalization

RECEIVED BY:

\_\_\_\_\_

SIGNATURE:

\_\_\_\_\_

POSITION / DESIGNATION:

\_\_\_\_\_

DATE AND O.R. NO.

\_\_\_\_\_





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PPCIB Form No. 2B

**Simplified Business Plan**

**I. GENERAL INFORMATION**

Business Name: \_\_\_\_\_  
Owner / Registrant: \_\_\_\_\_  
Business Location: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_  
Form of Ownership: \_\_\_\_\_  
Capitalization / Total Assets: \_\_\_\_\_  
Nature of Business: \_\_\_\_\_

**II. MARKETING ASPECT**

Product Description : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Perspective Market: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Marketing Channels: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Supply and Demand: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Projected Volume of Sales: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Selling Price: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Marketing Strategies: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**III. TECHNICAL AND PRODUCTION ASPECT**

Project Site Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(Use separate sheet if necessary)*

Raw Materials, Supplies and Sources: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Operation and Processes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Machineries and Equipment: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Production Schedule: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**IV. ORGANIZATIONAL ASPECT**

Pre Operating Aspect: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of Organization: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Organizational Structure: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Duties and Responsibilities: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Manpower Requirements: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**V. FINANCIAL ASPECT**

Total Project Cost: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Source of Funds: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Projected Income Statement for 5 Years: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(Use separate sheet if necessary)*

